LEO BURNETT COMPANY, *Inc.*

Ad No. 2485R—Rogie Hill—Req. No. 80679—Page 4/c Blood—8¾ x 11½ in.—National Magazines, 1971 (A)

Printed in U.S.A.

Come to where the flavor is. Marlboro Country.
Marlboro Red or Longhorn 100's—you get a lot to like.

Kings: 20 mg "tar," 1.3 mg. nicotine—
100's: 22 mg "tar," 1.5 mg. nicotine av. per cigarette, FTC Report Aug.'71

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